

## Chapter 16. Resources

### 16.0 Overview

The preparation of the Pleasant Bay Resource Management Plan was made possible through the financial and technical support of several public and private sources. The towns of Orleans, Chatham, Harwich, and Brewster contributed thirty percent of the cost, state and Cape Cod Commission provided fifty percent, and the Friends of Pleasant Bay, Inc. provided twenty percent. In addition to financial contributions, professional staff time was contributed by the towns, Cape Cod Commission, state environmental agencies, and the National Park Service. A continued public and private commitment of financial and technical resources will be necessary to implement the plan.

This chapter describes the resource commitment that would be necessary to implement the plan, and including the sources and uses of funds, and the on-going technical support from the four towns, the county and the state.

### 16.1 Implementation Budget

An implementation budget was developed to reflect the financial commitment necessary to undertake the activities described on the Implementation Summary Matrix.

The budget specifies \$95,000 in FY 1999 to undertake activities outlined for the first twelve months of implementation. The towns would be requested to provide the bulk of funds needed in year one. The budget also shows that the towns' requested contributions remain at the year one level for the first five years of implementation. However, the towns' combined contributions, as a percentage of the total implementation budget, decrease to roughly one-half following year one. In those subsequent years, public and private grants would be sought to implement many priority actions. Additional non-town sources of funds of roughly \$100,000 per year would be sought to augment the towns' contributions in subsequent years, depending on the intensity of program activity.

The following is a list of the uses and sources of funds identified in the budget, and the assumptions that were made in estimating these costs and revenues.

**Personnel.** Personnel costs include salary and benefits for the Executive Director position. Salary and benefits for the Executive Director are budgeted at \$45,000.

**Operating Expenses.** Operating expenses include all costs needed to support the Alliance's implementation activities. The budget lists the full range of operating expenses, although some expenses, such as rent, computers, office equipment, or furniture may be contributed in-kind from the four towns.

**Programs.** Estimated costs for program activities are provided within the timeframes specified by the Implementation Summary Matrix. Funding for program costs

would, in many cases, be sought from sources other than the towns, including county, state and federal funds, private contributions, and other grant sources. In other cases they would be incorporated in town departmental budgets.

**Contingency.** A contingency of \$5,000 is included for each year. The contingency is intended to cover any unforeseen expenses.

**Revenues.** It is anticipated that a combination of town, county, state, federal, and private sources of funds would be used to implement the resource management plan.

*Departmental Budgets.* In some instances, recommendations would be implemented through the actions of town departments. One example is the Bay-wide patrol to be operated jointly by the towns' harbormasters. In such cases, implementation costs are anticipated to be included in departmental budgets. They are included in the Alliance implementation budget to provide a comprehensive view of implementation costs. Not reflected in the budget is the professional staff time from various town departments that would be needed to implement recommendations. Professional staff time was contributed in-kind throughout the development of the plan.

*State.* State funding may be requested from the following sources: Department of Environmental Management (DEM) Greenways Program, DEM Coastal Access Program, Department of Environmental Protection, and Massachusetts Coastal Zone Management.

*County.* Funding for technical and planning activities would be requested from the Cape Cod Commission. Not reflected in the budget are costs associated with the creation of planning maps, and staff time spent on implementation activities. Those services were contributed in-kind throughout the development of the plan.

*Federal.* Funding for technical research, water quality monitoring, and facilities to support the No Discharge Area designation would be sought from the U.S. Environmental Protection Agency. Funding for technical research and for interpretive services would be requested from the National Park Service.

*Private.* Continued support from privately-funded organizations such as the Friends of Pleasant Bay, Inc., would be requested. Other private contributions would be requested from local businesses related to the Bay, including realtors, marine-related businesses, tourism and hospitality businesses, among others. Privately-funded grant programs also would be fully explored.